



HTTP://WWW.OHMBOX.COM

Eric D. Jones

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Objective:

Creative Director with more than 18 years of experience in web design, advertising, graphic design and photography who will guide and benefit a powerful productive creative team to deliver strong and successful work for a wide array of clients in a diverse range of media.

Experience:

Creative Director | Ohmbox Design - 12/03 to Present

Principal of my own communications design business encompassing advertising, graphic design, photography and web design. Clients include Activegrid, Agent Bowman, Barbary Post, BirdMan, Inc., Digital Engraving, Elevation Architects, Hadley Partners, Infinita Records, LCA-Architects, Lawson Rollins, New Character, Nueva Castilla, 1Life Health, Rick Chapman, Splendor and Zak Architecture among others.

Associate Creative Director | Thunder Factory - 1/03 to 12/03

Responsible for all visual design and art direction on projects ranging from advertising and collateral to web sites, direct marketing, presentations, trade shows and branding. Developed Thunder Factory visual identity and web site. Assisted in developing client proposals and communication strategies. Clients included Zantaz, Persist Technologies, Loyola Marymount University, McKesson, mPower, Stanford, Symbian and VistaIT

Senior Art Director | Blazing Paradigm - 7/96 to 7/98

First full-time art director for this award-winning creative agency. Introduced web capabilities. Clients included America True, Bank of America, Mindscape, PointCast Network, The North Face, Transamerica Mutual Funds, Ziff Davis and ZDTV

Senior Art Director | Buchholz Communications, Inc - 8/95 to 7/96

Art direction, graphic design, web design. Clients included DPIC- Design Professionals Insurance Company, Monterey Bay Aquarium, Kona Kai Coffee Company and Nokia

Art Director | Grey Interactive West - 7/94 to 8/95

Launched and led first interactive unit for West Coast division of major multinational advertising agency. Clients included Cal Fed Bank, GoTV and US West

Art Director | Grey Advertising - 2/92 to 6/94

Clients included Challenge Butter, Conway, Consolidated Freightways, Dialog Information System and Menlo Logistics

Education:

Madison Area Technical College, Madison WI
Associate degree in Commercial Art

Qualifications & Skills:

Excellent written and verbal communications.
Hands on ability to lead, mentor and serve as a creative touchstone.
Innovative direction, proactive thinking and generous concept generation.
Direct collaboration and relationship building with clients, teams and leaders.
In-agency and self employed business experience on a large and individual scale.
Art and technology trend watcher and market awareness.
New business presentation, management and proposal preparation.
Successful estimate, schedule, budget making and alignment.
Extensive print and interactive experience.
In-depth knowledge of the current tools used in production.
Timely project to completion with excellent results.
Motivated warm, friendly, organized and enthusiastic.
Sense of humor, cordial and fun.

Affiliations:

AIGA | SF

Web site:

<http://ohmbox.com>